

## JOHANNA KEIMEYER

"I invite people into a live immersion which combines architecture, light, video, scent, sound, and most important, the viewer's own inner universe."

EXPERIENTIAL ARTIST

A close-up, high-angle portrait of Johanna Keimeyer, a woman with short, light-colored hair, looking directly at the camera with a neutral expression. The lighting is soft and even, highlighting her facial features. The background is a blurred, light blue-grey color.

" MAKE THE INVISIBLE VISIBLE. "

## **Philosophy**

Johanna Keimeyer is an experiential artist who creates immersive experiences using interdisciplinary forms. This can take the form of large scale art installations transforming site specific architecture with video, light, objects, scent and sound.

Her strength is to create participatory art experiences that combine cutting edge technology with art, fashion and design. Her ultimate focus is to allow the viewer to explore profound questions about identity and humanity's values. Her motivation for her art is to make the invisible visible.

"I want to give people a felt experience that unifies the artwork and the viewer's own inner universe. I invite the audience to explore deeper questions about identity and the core fundamental values that make us human."

## **Biography**

Keimeyer studied design and digital media at University of the Arts in Berlin (UdK), Tama Art University in Tokyo, the Rhode



## BREATHING HEART

- experience your heart.

Immersive walk-in heart installation as part of Art Basel. Light, smell and sound take you into a pulsing heart. Listen.

*What does your heart beat for ?*

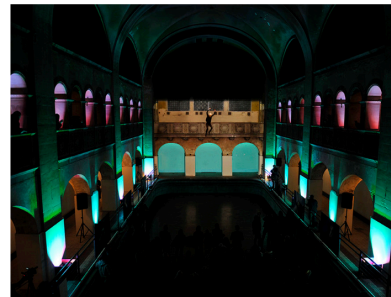


## THE FACE WITHIN

- make the inner world visible.

Explore the human source. What do you feel ?  
Who is looking through your eyes ?  
Live video projections. No script. All masks fall.

*What do you feel ?*

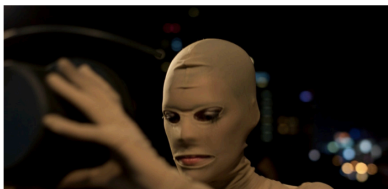
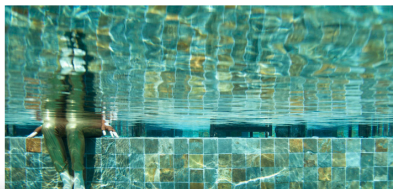


## EVERYTHING IS ILLUSION

- jump into the unknown.

Immersive video projection and performance for the United Nation's World Water Day.

*Who am I ?*





"I USE THE POOL AS A DIARY OF SPIRIT, BEAUTY AND TRANSFORMATION WITHIN."

## **POOL AROUND ME**

In the project, Keimeyer creates underwater photographs in over 100 hotel pools worldwide.

She began to develop this series in 2008 while travelling and was inspired by the serenity and freedom she discovered. It was realized with the kind support of Martin Nicholas Kunz. Keimeyer currently continues her underwater staging.

Being suspended in water allows for Keimeyer to breach the limitations of her body. In one way, water offers a freedom from gravity and provides a sense of weightlessness. However, in water the body is still anchored to its limitations. Keimeyer explores the moment in between, when time stands still. This is when the photo is taken. With that, Keimeyer questions her ongoing topic "Who am I? What is behind my body? And what is the limit?"